



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand BILL NELSON SENATE (134141)
Acct Types National/Political
Est/Headline 550/06282852
Demo
Revision
Comments BILL NELSON SENATE
***** THIS IS A CASH IN ADVANCE

Invoice 635596
Inv Date 9/30/2012
Terms Net 30
Contract 327447
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:12PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

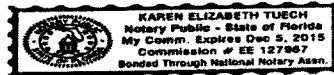
AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1	08/28/12 8:39AM (Tu)	00:30	BN12003H	\$2300.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1	08/30/12 7:29AM (Th)	00:30	BN12003H	\$2300.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-1	09/03/12 7:59AM (Mo)	00:30	BN12003H	\$2300.00	
5.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,Th-1	08/28/12 6:28PM (Tu)	00:30	BN12003H	\$3500.00	
5.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,Th-1	08/30/12 6:24PM (Th)	00:30	BN12003H	\$3500.00	
8.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,Th-1	08/28/12 7:12PM (Tu)	00:30	BN12003H	\$4200.00	
8.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,Th-1	08/30/12 7:21PM (Th)	00:30	BN12003H	\$4200.00	
9.0	Spot	7:00:00PM- 7:30:00	Day,M-1	09/03/12 7:13PM (Mo)	00:30	BN12003H	\$4200.00	
13.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,F-1	08/28/12 10:57AM (Tu)	00:30	BN12003H	\$600.00	
13.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,F-1	08/31/12 10:08AM (Fr)	00:30	BN12003H	\$600.00	
14.0	Spot	10:00:00AM-11:00:00	Day,M-1	09/03/12 10:52AM (Mo)	00:30	BN12003H	\$600.00	
16.0	Spot	9:00:00AM-10:00:00	Day,M-1,W-1	08/27/12 9:40AM (Mo)	00:30	BN12003H	\$600.00	
16.0	Spot	9:00:00AM-10:00:00	Day,M-1,W-1	08/29/12 9:31AM (We)	00:30	BN12003H	\$600.00	
17.0	Spot	9:00:00AM-10:00:00	Day,M-1	09/03/12 9:56AM (Mo)	00:30	BN12003H	\$600.00	
19.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	08/28/12 4:20PM (Tu)	00:30	BN12003H	\$900.00	
19.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	08/29/12 4:39PM (We)	00:30	BN12003H	\$900.00	
19.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	08/30/12 4:38PM (Th)	00:30	BN12003H	\$900.00	
20.0	Spot	4:00:00PM- 5:00:00	Day,M-1	09/03/12 4:17PM (Mo)	00:30	BN12003H	\$900.00	
22.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/28/12 12:44PM (Tu)	00:30	BN12003H	\$1000.00	
22.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/29/12 12:51PM (We)	00:30	BN12003H	\$1000.00	
22.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/30/12 12:50PM (Th)	00:30	BN12003H	\$1000.00	
22.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/31/12 12:35PM (Fr)	00:30	BN12003H	\$1000.00	
23.0	Spot	12:00:00PM- 1:00:00	Day,M-1	09/03/12 12:42PM (Mo)	00:30	BN12003H	\$1000.00	
24.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/01/12 7:37PM (Sa)	00:30	BN12003H	\$1400.00	
25.0	Spot	11:30:00PM-12:00:00	Day,Su-1	09/02/12 11:59PM (Su)	00:30	BN12003H	\$500.00	
27.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1	08/28/12 5:30AM (Tu)	00:30	BN12003H	\$900.00	
28.0	Spot	5:30:00AM- 6:00:00	Day,M-1	09/03/12 5:53AM (Mo)	00:30	BN12003H	\$900.00	
29.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	09/01/12 12:14PM (Sa)	00:30	BN12003H	\$600.00	
31.0	Spot	7:00:00PM- 7:30:00	Per week (1),Sa	09/01/12 7:25PM (Sa)	00:30	BN12003H	\$1400.00	M/G For 11.0.1
33.0	Spot	11:30:00PM-12:00:00	Day,Sa-1	09/01/12 11:58PM (Sa)	00:30	BN12003H	\$800.00	M/G For 32.0.1
34.0	Spot	6:00:00PM- 6:30:00	Day,W-1	09/05/12 5:58PM (We)	00:30	BN12003H	\$1600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$46,800.00
Commission	(\$7,020.00)
Net Total	\$39,780.00

Total Spots 31

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.